

Alunatunes's Weblog

Inspiration, motivation and practical advice for musicians

The Playroom Academy of Music in Baxter Village/Fort Mill SC set to open Dec 01

leave a comment »



For Immediate Release

tammy@moonstruckpromotions.com

twitter.com/tammybrackett

<http://www.facebook.com/people/Tammy-Brackett/679249597>

804-365-8222

Related sites:

www.theplayroomacademy.com

The Exchange Building Suite 201

951 Market St

Fort Mill SC 29708

803-802-NOTE

The Playroom Academy of Music launches innovative teaching studio and retail location in Baxter SC December 1, 2009

The way Playroom Academy's founder and director Eddie Zimmerman sees it, the unique teaching philosophy offered at his new facility is like a gateway of higher learning for young music students.

"Our method targets lesson retention in a whole new light." says Eddie Z, as he's known in professional music circles. "The lesson is presented to the student by a teaching professional. The entire lesson is recorded digitally then stored in an on-line archive that only the student has access to. Students then have the ability to review the lesson or past lessons, anytime they wish. It ties the instrument to the student, and the lesson to the home computer. We incorporate current technology with the personal approach of one on one lessons. It's interactive, effective learning at its best."

The Playroom Academy will open January 2010 at its location in Baxter Village in Fort Mill, but a retail presence will be open December 2. "We'll sell sticks, strings, instruments and other music related merchandise, with a focus on gift certificates and signing students up for lessons at The Playroom Academy."

Eddie Z is best known as the guitarist and co-founder of the band Charity Case. The group performed over 200 shows as part of the Ace and TJ's Grin Kids charity, raising \$670,000 to send chronically disabled and terminally ill children to Walt Disney World. After an eight-year run, Charity Case is taking a break, allowing Eddie Z to work with kids of all ages and skill levels to develop the dream of playing music.

Eddie Z's dedication is apparent when he speaks of his new endeavor. "We want to be parent friendly and kid cool." he says. "The Playroom Academy offers a creative, encompassing music curriculum. We'll offer summer camps, group ensemble lessons and preschool programs as well as classes in music production, engineering and computer based recording."

"We're a one stop for anything music related, from lessons to instruments." says Eddie Z. "We're here to help parents, kids and adults discover the delight of creative expression through music."

Pages

[Subscribe to Alunatunes's Music Advice, Inspiration and Motivation](#)

[Backstage Pass: Book Your Band](#)

[Fifty Rules of Rock](#)

[Fifty Ways to Tour Without Getting in the Van](#)

[Meditations for Musicians](#)

[October Meditations](#)

[Random Thoughts](#)

[Who is Alunatunes and how can I contact her?](#)

November 2009

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

[« Oct](#)

Archives

[November 2009](#)

[October 2009](#)

[September 2009](#)

[August 2009](#)

[July 2009](#)

[June 2009](#)

[May 2009](#)

[April 2009](#)

[March 2009](#)

[February 2009](#)

[January 2009](#)

[December 2008](#)

[November 2008](#)

[October 2008](#)

[September 2008](#)

[August 2008](#)

Blogroll

[Designed 2 Print](#)

[Glimmer of Whimsy](#)

[Global Dashboard](#)

[how to disappear completely](#)

[Moonstruck Promotions](#)

[The Non-Consumer Advocate](#)

[Without Wax](#)

[WordPress.com](#)

[WordPress.org](#)

“Talk about a perfect holiday present!” he chuckles with the enthusiasm of a jolly Santa. “The joy of the gift of music is about as perfect as it gets.”

Written by alunatunes
November 13, 2009 at 1:42 am

Posted in [The Current Moon Phase \(Band News\)](#)
Tagged with [Baxter Village SC](#), [charlotte nc](#), [music schools](#), [music schools in charlotte nc](#), [new music teaching methods](#), [South Carolina music schools](#), [The Playroom Academy of Music](#), [The Playroom Rehearsal Studio](#)

« The Monkey Mind

The Center of the Universe »

Leave a Reply

Name (required)

E-mail (will not be published) (required)

Website

Notify me of follow-up comments via email.

Recent Posts

[December 3 Simplified Fundraiser for Martinsen and Roberts families](#)

[Christmas Concert at Belmead in Powhatan VA Dec 05](#)

[Check out the Truefire Music Blog](#)

[The Center of the Universe](#)

[The Playroom Academy of Music in Baxter Village/Fort Mill SC set to open Dec 01](#)

Tags

[advice](#) [art](#) [Backstage Pass: Publicity and Promotion](#) [band organization](#)

[Book Your Band](#)

[business](#) [creativity](#) [daily](#)

[meditations](#) [daily meditations for musicians](#)

[entertainment](#) [Fifty](#)

[Rules of Rock](#) [Fifty](#)

[Ways to Tour](#)

[Without Getting in the Van](#) [frugality](#) [howto](#)

[how to be a](#)

[musician](#) [how to be a](#)

[professional musician](#) [how](#)

[to be a touring](#)

[musician](#) [how to](#)

[book your](#)

[band](#) [how to](#)

[organize a band](#)

[how to tour](#)

[inspiration](#) [life](#)

[meditations](#)

[Meditations for](#)

[Musicians](#)

[metaphysical meditations](#)

[metaphysical meditations](#)

[for musicians](#) [Moonstruck](#)

[Promotions](#) [music](#)

[music advice](#)

[music and](#)

[business](#) [music](#)

[business](#)

[musicians](#) [Musicians and Money news](#) [October meditations](#) [organization](#) [organize your band](#) [people rules of rock](#) [september meditations](#)

Tammy Brackett [THE ABC's of ROCK](#) [thoughts](#) [touring](#) [work](#)

Categories

[Another Nightmare Gig from Hell](#)
[Backstage Pass: Organize Your Band](#)
[Backstage Pass: Publicity and Promotion](#)
[Book Your Band](#)
[Fifty Rules of Rock](#)
[Fifty Ways to Tour Without Getting in the Van](#)
[How to Tour 101](#)
[Meditations for Musicians](#)
[Musicians and Health](#)
[Musicians and Money](#)
[THE ABC's of ROCK](#)
[The Current Moon Phase \(Band News\)](#)
[Uncategorized](#)

Meta

[Log in](#)
[Entries RSS](#)
[Comments RSS](#)
[WordPress.com](#)